

## WEB/PRINT GRAPHIC DESIGNER

Netchemia, LLC, is a rapidly growing, award winning provider of On-Demand software for K-12 school districts across the country. Our goal is to help educational institutions achieve tangible and measurable results with Human Capital Management (SchoolRecruiter) and Student Success (netIEP & netRTI) initiatives delivered using the smartest and most intuitive technology.

Netchemia is looking for a talented Web/Print Graphic Designer who is passionate about design, innovation and can produce high quality results.

The ideal person brings expertise in both print and interactive design. This designer will work collaboratively with Marketing, Sales, and Executive team members to create and implement our key marketing initiatives.

### Responsibilities

- Produce creative, compelling, on-brand, on-strategy print communication materials and web interfaces to support marketing, business development, and sales initiatives.
- Develop concepts, establish design layouts, manage copy and produce polished final designs for brochures, postcards, HTML e-mails, case studies, newsletters, direct mail, event signage, brand identity pieces and print ads.
- Create, manage, and maintain effective, intuitive web interfaces for Netchemia's web properties through collaboration with development, marketing, and sales teams.
- Maintain and update Netchemia's brand standards ensuring consistency across all communication platforms.

### Required Skills/Experience

- At least 3 years of experience designing interfaces for the web, and a strong background in visual design.
- Expertise with the Adobe Creative Suite, including the latest versions of Photoshop and Illustrator, etc.
- Knowledge in XHTML, XML, CSS, JavaScript, Flash and exposure to ActionScript.
- Ability to apply strong conceptual, visual and interaction design skills to present ideas clearly
- Experience creating style guides and communications that align with brand standards.
- Ability to take projects from concept to final design.
- Excellent written and verbal communication skills.
- Portfolio of RECENT URLs and print design is a must.

Netchemia offers outstanding growth opportunities and a fast-paced, challenging and fun work environment. If you are interested in being a member of our team and have what it takes to deliver results, please submit a cover letter, resume and salary requirements. You can also apply directly at [www.netchemia.com/careers](http://www.netchemia.com/careers).